

Roll No. ....  
Total No. of Questions : 5) [Total No. of Printed Pages : 7  
(2021)

**BBA (CBCS) RUSA Ist Semester  
(New Syllabus) Examination**

**4022**

**ENTREPRENEURSHIP DEVELOPMENT (GE)  
BBA-104**

Time : 3 Hours) [Maximum Marks : 70

Note :- Attempt all questions. Question No. 1 is compulsory.  
Attempt one question from each Part.

**Part-A**

(Compulsory Question)

I. (A) Multiple Choice Questions. (Attempt each subpart  
of this question) ?

(i) Which of the following is a function of  
entrepreneur :

- (a) Innovation
- (b) Risk bearing

- (c) Managing
- (d) All of these

(ii) Entrepreneurship leads to ..... in GDP.

- (a) Increase
- (b) Decrease
- (c) Both (a) and (b)
- (d) None of these

(iii) Social factors that affect the growth of  
entrepreneurship include :

- (a) Capital
- (b) Labour
- (c) Raw material
- (d) None of these

(iv) Innovation involves :

- (a) New methods of production
- (b) New raw material
- (c) New market
- (d) All of these

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(1)

Turn Over

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(2)

(v) Social entrepreneurship is the process of providing innovative solutions to .....

- ☒ (a) Social problems
- (b) Economic problems
- (c) Political problems
- (d) All of these

(vi) A business in which children of the founder become owners and managers are known as .....

- (a) Owner managed business
- ☒ (b) Sibling partnership
- ☒ (c) Cousin consortium
- (d) All of these

(vii) In family business key managerial positions are held by :

- ☒ (a) Family members
- (b) Non-family members
- (c) Government
- (d) None of these

(viii) Benefits from venture capital investments may be realised in the :

- (a) Short Run
- ☒ (b) Long Run
- ☒ (c) Both (a) and (b)
- (d) None of these

(ix) Sources of ideas for generation for data is: <https://www.hpboardonline.com>

- ☒ (a) Problem solving
- ☒ (b) Creativity
- (c) Competition
- (d) All of these

(x) Business plan is :

- (a) Road for business success
- (b) Monitor business success
- ☒ (c) Provide direction for achieving goals
- ☒ (d) All of these

(B) Short Answer Type Questions (attempt any five):

(i) Define idea generation process in entrepreneurship.

(ii) Differentiate sole trade and partnership.

(iii) Explain in brief the role of perception in personality development.

(iv) What are the different types of franchise arrangements ?

(v) Explain the different sources of innovation in business.

(vi) Define the concept of business groups.

(vii) Discuss women's issues in the family business.

(viii) Explain sources of financing for a business.

3×5=15

Turn Over

Part-B

10 each

2. Define the term entrepreneurship. Explain evolution of the concept of entrepreneurship.

Or

Define limited liability partnership. Explain its advantages and limitations.

Part-C

10 each

3. Explain the role of creativity and innovation in the entrepreneurship.

Or

What do you mean by social entrepreneurship ? Explain its features and role in present scenario.

Part-D

10 each

4. Define family business. Also highlight its salient features.

Define personality traits. Explain important personality. Explain the steps used for the resolution of conflict in family business.

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